

TrueGivers Data Dictionary

Field Descriptions

Please Note: Not ALL integrations will include ALL fields listed below. Please refer to your integration's customization page to view all valid fields.

You can find your integration customizations page by searching https://truegivers.com/integrations/[PartnerName].

FIELD NAME	DESCRIPTION
First Name	Displays the first name of the constituent.
Last Name	Displays the last name of the constituent.
Address Line 1	Identifies the primary address information of the address. This field combines street number, street pre direction, street name, and street post direction.
Address Line 2	Identifies the secondary address information of the address. This field combines unit type and unit number.
City Name	City Name for the given address.
State Code	2-digit State Abbreviation (IL, NY, CA, etc) for the given address.
Postal Code	Contains the 5-digit Zip Code for the given address.
Postal Code Extension	Contains the +4 Code for the given address.
County	Displays the name of the county for the given address
Address Status:	 Identifies if an address is Valid, Multi-Matched, or Invalid, and were not matched to the USPS Database. V - Valid (match to USPS database) M - Multi-match (typically missing prefix or suffix, such as North or South) N - Invalid (no match)
Vacant	Indicates if an address has been identified as vacant; this address may have been previously active, but now has been unoccupied for over 90 days.



FIELD NAME	DESCRIPTION
	 Y – Vacant N – Occupied
Move Date	The date the move was filed with the USPS, in YYYYMM format.
Deceased Type	 Indicates how confidently a deceased record is matched. I = Individual: Individual matches indicate that there was a Full name + Address match. H = Household: Household matches indicate that there was a Last Name + Address match.
Deceased Date	Indicates the date the individual passed away, in YYYYMM format.
Deceased Link	Gives a built-in search link to the deceased match record. You can use this as an additional verification tool at no additional cost.
Birth Year	Indicates the year of birth of an individual.
Business Owner	Indicates that an individual self-identified as a business owner. • A = Accountant • B = Builder • C = Contractor • D = Dealer/Retailer/Storekeeper • E = Distributor/Wholesaler • F = Funeral Director • M = Maker/Manufacturer • O = Owner • P = Partner • S = Self-Employed
Home Owner	 Indicates if the home is owner occupied or if the resident is a renter. Y = Homeowner N = Renter



FIELD NAME	DESCRIPTION
Net Worth Decile	Indicates the household net worth within a range. 1 = Less than or equal to $\$0$ 2 = $\$1 - \$9,999$ 3 = $\$10,000 - \$24,999$ 4 = $\$25,000 - \$49,999$ 5 = $\$50,000 - \$99,999$ 6 = $\$100,000 - \$249,999$ 7 = $\$250,000 - \$499,999$ 8 = $\$500,000 - \$499,999$ 9 = $\$1,000,000 - \$1,999,999$ 10 = $\$2,000,000 +$
Market Value Range	Indicates the market value of the home within a range. 1 = \$0 - \$49,999 2 = \$50,000 - \$99,999 3 = \$100,000 - \$149,999 4 = \$150,000 - \$199,999 5 = \$200,000 - \$249,999 6 = \$250,000 - \$299,999 7 = \$300,000 - \$399,999 8 = \$400,000 - \$499,999 9 = \$500,000 - \$749,999 10 = \$750,000 - \$999,999 11 = \$1,000,000 Plus
Income Decile	Indicates the household income within a range. 1 = Less than or equal to \$39,999 2 = \$40,000 - \$69,999 3 = \$70,000 - \$99,999 4 = \$100,000 - \$129,999 5 = \$130,000 - \$174,999 6 = \$175,000 - \$249,999 7 = \$250,000 - \$399,999 8 = \$400,000 - \$749,999 9 = \$750,000 - \$999,999 10 = \$1,000,000 +
Religion	Indicates an individual's religion. • 1 = Buddhist • 2 = Catholic • 3 = Hindu • 4 = Muslim • 5 = Jewish

Contact support@truegivers.com with Questions or Concerns. Last Update: 11/2018



FIELD NAME	DESCRIPTION
	 6 = Other Asian Religions 7 = Lutheran 8 = Mormon 9 = Eastern Orthodox 10 = Protestant
Heritage	Indicates an individual's background. • 1 = African American • 2 = East Asian • 3 = South Asian • 4 = Central Asian • 5 = Mediterranean • 6 = Native American • 7 = Polynesian • 8 = Middle Eastern • 9 = Western European • 10 = Eastern European